



Advocacy

- ✓ Legislative advocacy at the state/national level
- ✓ Access to third party consulting on Medicare, Medicaid, PQRI and Coding
- ✓ Statewide public relations media campaign

Education & Information

- ✓ Continuing education courses to fulfill state licensing requirements
- ✓ Access to the NYSOA/AOA member website
- ✓ E-Blast reminders of upcoming meetings and events
- ✓ AOA Congress: Optometry's Meeting: COPE approved continuing education; exploring optometric and vision industry exhibits; networking with colleagues and other optometric professionals
- ✓ International Library, Archives & Museum of Optometry (ILAMO) - comprehensive visual science library
- ✓ Annual Coding Update by NYSOA Third Party Consultant
- ✓ Vision Expo East Special rates for NYSOA members

Insurance

- ✓ Comprehensive malpractice liability insurance policies at competitive rates
- ✓ Life/Disability/Hospital Indemnity Insurance provided by AGIA, information is found at www.aoainsurance.com

- ✓ Professional Liability/Malpractice Insurance

Business

- ✓ Merchant credit card processing, a charge-card program that offers optometrists significant savings on transaction fees
- ✓ Vision West, Inc., an NYSOA endorsed ophthalmic group buying plan
- ✓ Doctor Locator - NYSOA's online optometrist referral directory
- ✓ AOA Member Credit Card
- ✓ Package Delivery Services
- ✓ Equipment Leasing
- ✓ Practice Appraisal

Publications

- ✓ Subscription to the State association's newsletter, Prospectus, and the National association's newsletter, Optometry: Journal of the AOA featuring current professional topics and issues
- ✓ AOA News/ AOA News
- ✓ *HIPPA Privacy Compliance Manual*
- ✓ *Medicare Compliance Manual*
- ✓ *Optometric Clinical Practice Guidelines*
- ✓ *Resource Guide for Employed/Affiliated ODs*

119 Washington Avenue Albany, NY 12210
(800) 342-9836 Fax: (518) 432-5902
NYSOA2020@aol.com www.nysoa.org