



News & Events

For Eye Care Professionals

Second edition - February 2009

See You at Expo

March 26-29, 2009

Eye care professionals can sign up for free registration to Vision Expo on the Signet Armorlite website:

www.signetarmorlite.com/professional



Tee Up!

While at the Expo, stop by the Signet Armorlite Booth to play Wii Golf!

2009 Basic Optics Seminar Series

Signet Armorlite has created an Optic Basics Seminar Series for staff training that covers:

- Progressives
- Photochromics
- AR Lens Coatings
- Lens Materials



Each topic consists of a fundamentals class and an enrichment course. ABO CECs available upon request.

View an outline on these and other seminars available at:

www.signetarmorlite.com/optometry/index.asp?page_id=125.

COPE CE Opportunity

The OD Excellence Group is providing an excellent opportunity for COPE CE credits.

ODX Professional Continuing Education Series

"Getting Ready for REAL Therapeutics" - 3 CE Hours

"How to Build a Therapeutic Practice in a Non-Medical Environment" - 1 CE Hour

Dates and locations are:

March 21 - Irvine, CA

March 22 - Burlingame, CA

If you have the time, come enjoy Southern California while getting your CEs. We encourage you to sign up.



To view the full program details, log on to:

www.signetarmorlite.com/Marketing/DDX_March_COPE_Seminars.pdf

Attendees to the **Irvine, CA** location will have the opportunity to visit San Marcos, CA for a tour of **Signetek** - *where KODAK Unique comes to life before your very eyes*. Sign-ups for the Signetek tour will be taken Saturday morning before the seminars. Group transportation will be provided.

New Marketing Materials

Our **KODAK Lens** patient video is ready to order. It contains 4 individual spots on:



- 1) KODAK Lenses
- 2) KODAK Unique Progressive Lenses
- 3) KODAK Precise/Precise Short Progressive Lenses
- 4) KODAK CleAR Lens Coatings

You can select which sections to run and repeat on your waiting room's DVD console. The video is formatted with audio and captions to accommodate all environments.

View it on our website at:

www.signetarmorlite.com/professional/index.asp?page_id=13

Then, call us at 800-759-4630 x1220 to order.

We hope you've found this information useful. To sign up for the email newsletter, please join our mailing list on: www.signetarmorlite.com/professional.

Thank you for your interest in our products.



© 2009 Signet Armorlite, Inc.

Kodak and the Kodak trade dress are trademarks of Kodak, used under license by Signet Armorlite, Inc. Precise is a registered trademark and CleAR and Precise Short are trademarks of Signet Armorlite, Inc. Wii is a trademark of Nintendo, Inc.