



News & Events

For Eye Care Professionals

Third Edition - May 2009

Help for Eyestrain Victims Now Available!

Signet Armorlite has developed a new technological solution for presbyopic patients who are seeking relief from eyestrain when performing near-viewing tasks.

After reading or working at close range for an extended length of time, a patient's eyes naturally drift outward and the process of turning the eyes in to maintain fixation can lead to symptoms such as:

- Eyestrain
- Blurred or double vision
- Burning and tearing
- Frequent loss of place
- Visual fatigue
- Headache

KODAK Lenses with Anti-Fatigue Progressive Technology include a patented process that incorporates base-in prism in the progressive lens design. This enhancement assists the normal binocular function of the eye and has been shown to reduce eyestrain and eye fatigue.

The Anti-Fatigue Progressive Technology can be added to KODAK Unique, KODAK Precise®, KODAK Precise Short™ and KODAK Concise® Progressive Lens designs.

More information is available on [our website](#) or [click here](#) for a printable flyer.

New Technology Introduced at the Optometry's Meeting™ this June.

Meet the O.D. that Started it All!

Stop by the SA booth #1511 and talk to Dr. Jeffrey Krall, who patented the concept of adding base in prism into a progressive lens design to alleviate CI symptoms in presbyopes.



[Click here](#) to view a brief bio.

Expanding Lens Material Options

KODAK Unique Progressive Lenses are now available in **1.74 high index**.

We expect to have more Sun Lens options in July also.

With 35 lens materials (and growing), 6 corridor lengths, 2 quality anti-reflective options, minimum 13mm fitting height, [KODAK Unique Lens](#) is an easy choice.

If you haven't already seen the video of how this digital backside design is created, [click here](#).



Enroll in PracticePlus and receive discretionary funding to build your practice. \$10 per pair for any qualifying KODAK Progressive Lenses dispensed and redeemed, no limit. Use it to lease or purchase equipment, pay for meeting travel expenses, fund your next advertising campaign, or whatever else you might choose.

PracticePlus

With the new June 1, 2009 [guidelines](#), you need only redeem 20 pair in 60 days to remain active in the program. That's one progressive pair every other day.