

ARTHUR M. GOTTLIEB MEMORIAL LEADERSHIP AWARD

PURPOSE

This award is given to an individual, preferably an optometrist, in recognition for outstanding efforts on behalf of the NYSOA, the optometric community or the visual welfare of the public. Where the Woll Award is given to recognize sustained effort over many years, the Gottlieb Memorial Leadership Award is intended to recognize contributions made in the year preceding presentation of the award.

ELIGIBILITY CRITERIA

1. If an optometrist, the nominee must be an NYSOA member in good standing, or
2. The nominee may be any person worthy of recognition.

CRITERIA USED TO JUDGE NOMINEES

1. Leadership roles held within organized optometry at a national, state, local or community level.
2. Significant accomplishments that have benefited the profession on a national, state and/or local level.
3. Leadership roles held in service organizations involved with vision and/or the visual welfare of the public.
4. Individual public service efforts that increased community awareness of eye and vision care and/or optometry's role in protecting eye health and visual welfare.
5. Any other professional or humanitarian accomplishment worthy of recognition.

Nominations should be accompanied by a statement addressing the categories presented in the eligibility criteria. Not every category is applicable to every nominee. Categories that are not applicable may be skipped. Specific information should be included in the statement to support the nominee's qualifications. The statement should explain the nature of the nominee's contribution based on their accomplishments within the past year.

Supplemental information (e.g. curricula vitae, letters of recommendations, copies of newspaper/journal articles) may accompany the nomination. The nomination statement may not exceed 2,000 words and should be concise, clear and complete.

Past Recipients

In 1976, the award was given to Mrs. Leemarie Bernstein for her Auxiliary work. In 1977, it was presented to Dr. Martin L. Cohen for his efforts in organizing the New York Vision Service Group. In 1978, the award was given to Dr. Jeffrey Kramer for his Chairmanship of the Consumer Bureau. In 1979, it was presented to the late Dr. Ashley King for his long-time service to the profession of optometry.

In 1980 the award was presented to Dr. William C. Folsom for City Affairs. In 1981, Dr. Joel Waldstreicher received the award for his initiative in developing peer review guidelines. In 1982, Dr. Sidney S. Haniford was awarded for his outstanding and selfless service to the profession. In 1983, the award was presented to Dr. Edward Johnston; in 1985, to Dr. Michael Roth; in 1986, to Hortense Hurwitz, Auxiliary President; and in 1988, to Dr. Richard Soden for guiding the profession through the intricacies of third party reimbursement mechanisms. In 1989, Mrs. Joan Bryan was awarded for her leadership in helping to secure optometry's future as a primary care profession.

In 1990, Dr. Iwrin Suchoff received the award for his achievements in the development and direction of optometric residency programs at SUNYCO. In 1991, it was presented to Drs. Frank Pirozzolo and Arthur Gottlieb for their success in uniting the Optometric Council of New York with the NYSOA. In 1993, Albert Morier, O.D. received the award for his leadership in the field of Low Vision. In 1994, there was no award presented. In 1995, the award was presented to Dr. James Thimons. In 1996, the award winners were Mr. and Mrs. David Teitler, Principals of the Foundation for the Development of Humanity. In 1997, the award went to Ms. Ann Warwick. In 1998 the award went to Mr. Fred Plotkin and Mr. Ira Weinstein for their work with the Schnurmacher Foundations. Andrew J. Sacco, O.D. received the award in 1999 for his initiatives in developing a major fundraising event for the Glaucoma Research Foundation.

In 2000, the award winners were Steven Schoenbart, O.D. for leadership in promoting the visual welfare of the citizens of New York State and Richard Soden, O.D. for his extraordinary commitment and dedicated leadership to the economic well-being of his colleagues throughout the state. Diane Adamczyk, O.D., Richard Madonna, O.D., and Richard Soden, O.D. were awarded for their leadership through their service on the Commissioner of Education's Temporary Evaluation Committee. In 2003, the award was presented to Jeffrey Cooper, O.D. in recognition of his willingness to stand up and be an intervener - defendant for the profession of optometry. In 2006 the Leadership Award was presented to Fritz Fouquet, OD in recognition of his development of the Doctor's Network in New York State. Dr. Al Morier was presented this award in 2007 for his commitment to the advancement of the profession of optometry through his leadership efforts in the field of optometric education. Dr. Jordan Kassalow was also presented this award in 2007 for founding of the Scojo Foundation, a social enterprise that broadens the availability of reading glasses worldwide. In 2009 the Leadership Award went to Matthew Platarote for his leadership in providing continuing education courses to doctors of optometry through creative media and a variety of venues.

In 2011, the award was presented to Kenneth Anthone, MD, in recognition of his commitment to the visual welfare of the public and his support and advocacy on behalf of doctors of optometry. In 2012 the award was presented to Steven Schoenbart, OD, in recognition of his leadership in the area of driver vision and his concern for driver safety. An additional award was presented to Edward V. Cordes, OD, in recognition of his leadership as President of the Children's Vision Coalition during its critical transition over the past three years. In 2013, the award was presented to Mitchell Horowitz, OD, in recognition of his commitment and leadership, demonstrated in his current roles as Chair of Industry Relations, Liaison to the SUNY College of Optometry Career Development Center, and mastermind of the NYSOA Student Program at Vision Expo East. The award was presented to Dr. Dawn Chivers in 2016 in recognition of her

leadership displayed in negotiating with organized ophthalmology to achieve oral prescriptive authority for doctors of optometry in New York State. No award was given in 2017. In 2018 the award was presented to Jan S. Dorman in recognition of his forty-three years of service as Executive Director of the NYSOA.

